

# ITV Studios

## On Track with Replicon



**Industry**  
Media

**Company Size**  
Large

**Products Used**

Workforce Management

**Challenges**

- ❗ Manual rostering and payroll process required significant manual cross-checking to ensure there were no schedule mix ups or delayed payments
- ❗ Lack of centralized information added administrative overheads for rostering, management teams and other management reporting requests

**Solution**

- ✅ Accessibility to roster information enabled a culture of self-service for employees and proactive scheduling
- ✅ Flexible automated reporting enabled a streamlining of processes for generating payment requests to payroll and other management information including leave, balance and absence patterns

ITV Studios UK is the largest and most commercial production company in the UK, creating over 3,500 hours of original programming each year. Part of ITV PLC, it builds on a heritage of over 50 years of quality programme-making, producing across a wide range of genres, from drama and entertainment to factual and lifestyle, for channels including ITV, the BBC, Channel 4, Sky, Discovery, National Geographic Channel, History and Channel 5.

Among the programmes it produces for the ITV network are its live daytime shows Good Morning Britain, Lorraine, This Morning, and Loose Women, which boast millions of viewers across the UK and have been the recipients of many an award. As a result, ITV Studios employs a wide variety of people working behind the scenes to make sure that everything comes together at “action,” and that these live shows go off without a hitch.

**Rostering complexity overwhelms manual processes**

Live television knows no downtime - a diverse staff is needed across different departments at all hours of the day, and the process of scheduling, tracking, rostering, and keeping employees updated, informed, and paid on time is time-consuming with little room for error. Still, with no consolidated system between departments, the operations team had to work extremely hard to ensure no errors.

Picture the scene: the first live show starts at 6 AM each day, with people coming and going at different times, and the entire production’s success relies in part on some fairly complex roster patterns. ITV Studios employs a mix of staff, from studio employees, editorial staff, post-production, operations, and a variety of regular or one-time contract workers. Not only do all these people need to be scheduled accurately (often across multiple teams), but they also need to be kept updated frequently on their schedules and potential changes. “Rostering was a constant headache for our teams, as our previous manual scheduling process opened us up to accidental double-bookings, missed shifts, and a general lack of scheduling clarity for employees,” says Emma Shannon, Operations Manager.

“Live TV is a fast-paced environment, and we needed a system that was better suited to adapt to our perpetually-shifting schedules and team structures, and could update our employees in real-time.”

Before turning to Replicon, this rostering and time tracking process was handled manually, with schedulers inputting and collating data in collaborative Google and Excel spreadsheets, and then ultimately converting these into thousands of individual payment requests before handing them off to Payroll. Not only was this tedious and time-consuming, but it created a significant amount of effort to ensure that people were not booked for multiple shifts at once, or the wrong shifts. Employees had access to schedules but they were difficult to interpret, and schedulers found it difficult to allocate everyone efficiently and accurately.

### Gaining accuracy, efficiency, and insight

ITV Studios turned to Replicon for a cost-efficient system that was agile enough to accommodate the diversity of their employees' various classifications, track their complex rostering patterns for scheduling and leave management, and - critically - was able to automate their formerly-manual processes of collating all this information in real-time.

“At a certain point, it was obvious that our manual processes were just not serving us well, and we knew it was time to commit to a more automated, accurate solution,” says Lynn Robertson, Senior Operations Manager.

“This change has been like night and day for us - with Replicon, the formerly one-day weekly cost reporting process has reduced to a half day, and our 2-3 day monthly payroll request process now takes about a day.”

Thanks to the flexibility of the system, they can now make quick modifications to team structures and schedules with little administrative headache. With access to accurate, consolidated information, ITV Studios admins can do quick cost reporting on a weekly basis (enabling them to closely monitor cost/spend and payroll from an audit perspective), as well as sick leave reporting, and various other data analysis.

“We've had some difficulty in the past getting hold of holistic information around our schedules and associated processes in a timely manner,” says David Baksh, Principal Business Analyst. “But with the Replicon system encompassing virtually all our staff across all four shows, we've been able to run both accurate cost analyses and a wide variety of audits on how, when and where the production team's time is spent.”

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**Nick Haworth, Head of Technology,  
ITV Studios**



With Replicon’s solutions, ITV Studios’ employees on these shows are now empowered with the ability to self-serve, in that they have full access to their schedule, time off, and annual leave information, and don’t have to constantly seek out schedulers to glean the basic facts about their schedule.

Consequently, the team feels far better informed, and they’ve seen a significant drop in the number of queries to the operations teams about individuals’ schedules. “Part of what drew us to Replicon was the accessibility of their solution,” says Nick Haworth, Head of Technology. “It gives our teams secure access to their schedules wherever they are and on any device, including mobile. With a cloud solution, ITV Studios gets an out-of-the-box system that’s fully supported so we don’t have to worry about it becoming obsolete.

Because Replicon’s mobile capabilities allow ITV Studios workers to book leave from anywhere at any time, they’ve been able to significantly reduce scheduling disruptions. Access to time off and annual leave requests has also helped streamline the scheduling process, as schedulers and managers can now proactively see who on their team has requested leave, and schedule workers around these absences.

## Results

- ✓ Reduced rostering team’s overhead time regarding cost reporting to just half a day, and the payment request time from a 2-3-day monthly process to about one day.
- ✓ Centralized information about employee availability, scheduling, and attendance enabled accurate cost reporting, on-time payroll process and management reports.
- ✓ Easily accessible scheduling information significantly reduced the effort required to avoid roster errors and mix ups.

## About Replicon

Replicon provides award-winning products that make it easy to manage your workforce. With complete solution sets for client billing, project costing, and time and attendance management, Replicon enables the capture, administration, and optimization of your most underutilized and important asset: time.

Cloud-based products and world-class mobile applications make our diverse customer base successful every day. From start-up organizations to Fortune 500 companies, Replicon customers experience boosts in productivity, improved project visibility, decreased revenue leakage, and adherence to labor compliance laws.

We support thousands of customers across 70 countries and span the globe with over 500 Replicon employees in the United States, Canada, India, Australia, and the United Kingdom.

## Want to try it for your business?

Get your free trial now. Free one-on-one support is available throughout the trial: [www.replicon.com/free-trial](http://www.replicon.com/free-trial) or contact us.

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